

For Business Associations

An informative and strategic proposal designed to increase the perceived value of membership fees, strengthen member loyalty and provide SMEs with concrete tools for development, internationalization and growth.

***Mission:** to create Business, not to try to do it.*

IN COLLABORATION WITH TDHI
INTERNATIONAL

50%

Possible non-repayable
funding

36

Months of possible
payment deferral

100%

Membership fee recoverable
with the first TDHI invoice

A strategic partner for Associations and their members

TDHI MISSION is the Division of TDHI Group dedicated to developing initiatives and collaboration paths for Associations, trade organizations, chambers of commerce, institutions, consortia and business networks.

TDHI MISSION operates in collaboration with TDHI INTERNATIONAL, the Group's operational reference, to offer Associations a direct and professional dialogue.

We do not intend to replace the services already offered by Associations, nor to compete with existing structures: we position ourselves as an external, complementary and strategic partner.



External and complementary partner, never a competitor



Broader range of services reserved for members



Higher perceived value of the membership fee



Member loyalty and attraction of new companies

Why this proposal can be useful

Two converging needs, one concrete answer developed by TDHI MISSION and TDHI INTERNATIONAL.



What member companies ask for

- Concrete tools to grow and develop
- Access to new markets and specialist expertise
- Better organization and readiness for national and international challenges



What Associations want

- To strengthen their role in the territory
- To increase member loyalty and retention
- To make the membership fee perceived as an investment, not merely a cost

How we work

Every initiative has a clear objective, a defined strategy and a concrete benefit for those who receive it.

01



Analysis

Study of the Association's profile, the sectors represented and the real needs of its companies.

02



Strategy

A progressive path: first contact, expression of interest, tailored proposal, MoC and Convention.

03



Operations

TDHI INTERNATIONAL provides services, divisions and tools that can be activated in a modular way.

04



Communication

Texts, information materials, presentations, webinars and events to communicate the value of the Convention.

05



Results

Measurable benefits: perceived value, loyalty, new member companies and growth of associated SMEs.

Benefits for the Association

New specialist services for members, without new internal structures, new hires or structural investments.



Membership value

Increased perceived value of the membership fee among companies.



Member loyalty

A stronger relationship with existing members.



New companies

Attraction of new companies interested in joining the Association.



Innovative tools

Non-ordinary, distinctive services within the associative landscape.



Modern role

Positioning as a proactive, development-oriented organization.



No competition

A broader offer that fully respects existing activities.

Benefits for members

Access, subject to evaluation, to TDHI services dedicated to business development, internationalization, strategic consulting, finance, M&A, business relaunch, export and international representation.

100%

Membership fee recovered with the first TDHI invoice

50%

Possible non-repayable funding of up to 50%

36 months

Possible deferral of the remaining investment



Dedicated conditions reserved for members



Preliminary analysis of business needs



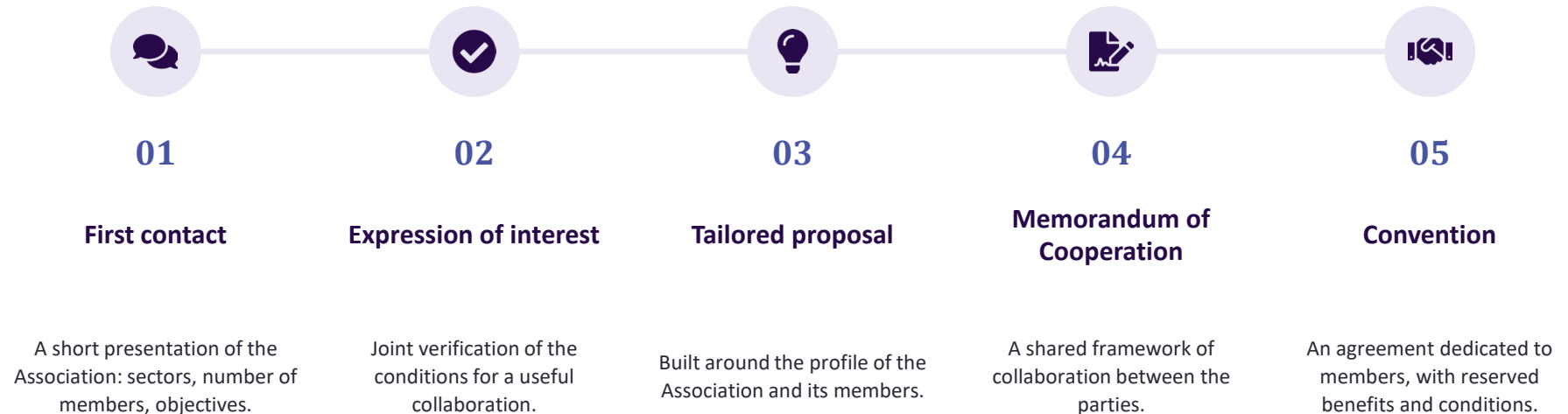
A single operational contact for all expertise



Dedicated meetings, webinars, events and presentations

A simple, step-by-step path

No immediate commitment: the initial phase only serves to verify whether the conditions exist for a useful, serious and constructive dialogue.



Concreteness, uniqueness, results



CONCRETENESS

We only make proposals when we are certain we can deliver results.



UNIQUENESS

We are different and unique in everything we do.



RESULTS

Professionalism and results are always our primary objectives.

Integrated Projects, Divisions and Services of TDHI Group



TDHI Representations

Internationalization, globalization and offshoring
www.tdhi-representations.com



TDHI International

Your international partner in business transformation
www.tdhi-international.com



TDHI Halal

International Arab and Muslim markets
www.tdhi-halal.com

“We do everything possible to amaze our clients every time. We always have a solution.”

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